



Plagiarism in Visual Communication

Produced by Heather Mitchell, Faculty Web and Graphic Design & Fine Arts Programs. Sept, 2024.

ACADEMIC HONESTY AND STUDENT CONDUCT:



Academic Conduct Policy #E-1.29



Policy Information	
Policy No:	E-1.29
Approved by:	Education Council
Approval Date:	August 20, 2019
Date of Next Review:	August 2024

ACADEMIC CONDUCT

Policy Statement

The College of New Caledonia provides access to lifelong learning and facilitates the achievement of personal and educational goals. To promote student success, the College has established academic standards of conduct which contribute to a successful learning environment. The College takes an educative approach to academic conduct aimed at helping students understand their actions and their impacts.

Purpose / Rationale

The College of New Caledonia expects integrity and academic honesty of its students. It is assumed that the vast majority of students conduct themselves and their scholarly activities with integrity. However, any instance of academic misconduct is serious. This policy provides examples of academic misconduct that may be subject to disciplinary action by the College and outlines the actions the College may take in response to academic misconduct.

Scope / Limits

This policy applies to students and applicants of the College and addresses

https://cnc.bc.ca/docs/default-source/policies/academic-conduct.pdf?sfvrsn=a5f4f085_1&attId=170

ACADEMIC HONESTY AND STUDENT CONDUCT:



Academic Conduct Policy #E-1.29

Students are expected to conduct themselves with academic integrity and in accordance with CNC's established standards of conduct. Penalties for misconduct, including plagiarism, cheating and personal misconduct are outlined in the Standards of Conduct: Student Responsibility and Accountability document found in the policies section of CNC's website. All students should familiarize themselves with this document.

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ACADEMIC HONESTY AND STUDENT CONDUCT:



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10. Sanctions are defined in levels, and include but are not limited to:

Level 1: Grade of zero for the affected work, i.e. assignment, test, project, lab, etc.

Level 2: Failing grade (either Fail or Unsuccessful) in the affected course

Level 3: Suspension from the course or program

Level 4: Suspension from the College for an identified period of time, indefinitely, or permanently

https://cnc.bc.ca/docs/default-source/policies/academic-conduct.pdf?sfvrsn=a5f4f085_1&attId=170

Heather Mitchell's Work Ethic Tips:



- Never assume that work needs to be perfect. Imperfections are expected.
- You will be graded by your effort rather than your technical abilities.
- An original idea must combine at least 3 independent sources.

Heather Mitchell's Work

Ethic Tips:



made with imagination
and effort



made with AI

Heather Mitchell's Work

Ethic Tips:



grade
100%

- Artistic effort
- Creative effort
- Personal



grade
0%

- No Artistic effort
- Zero skills learnt
- Does not belong to you

Heather Mitchell's Work Ethic Tips:



**“NEVER ASSUME THAT WORK NEEDS
TO BE PERFECT. IMPERFECTIONS ARE
EXPECTED.”**



grade
100%



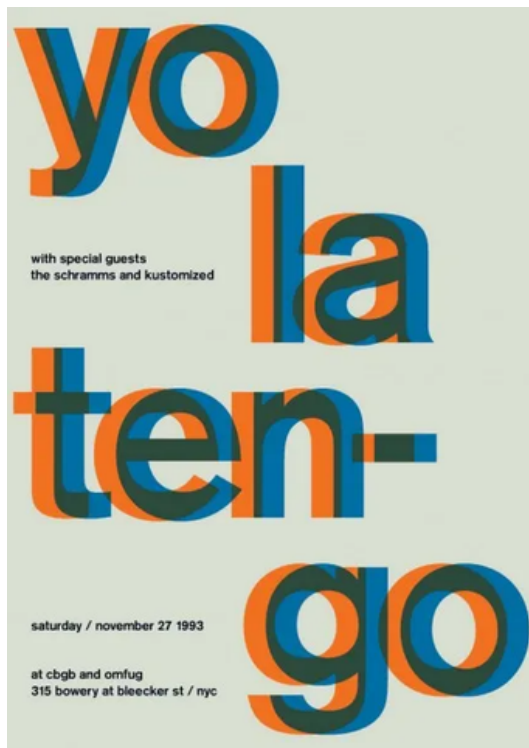
grade
0%

Heather Mitchell's Work

Ethic Tips:



“AN ORIGINAL IDEA MUST COMBINE
AT LEAST 3 INDEPENDENT SOURCE.”



Original



interpretation



interpretation

Heather Mitchell's Work

Ethic Tips:



Works cited:



Mike Joyce, yo la tengo at
cbgb and omfug, 1993

Heather Mitchell's Work

Ethic Tips:



**“AN ORIGINAL IDEA MUST COMBINE
AT LEAST 3 INDEPENDENT SOURCE.”**



Original



interpretation

Heather Mitchell's Work

Ethic Tips:



Works cited:



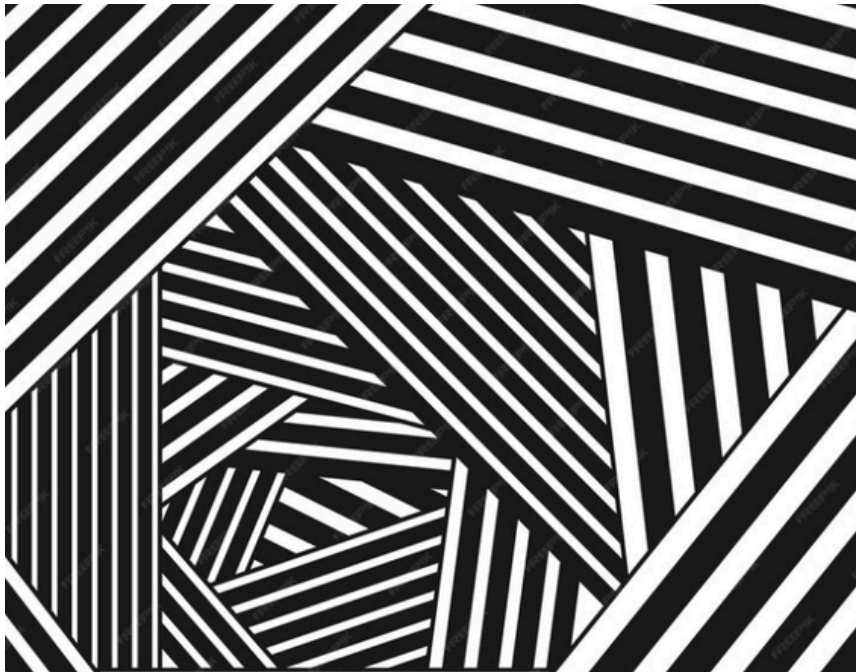
Armin Hofmann, D, Deutsche
Künstler der Gegenwart,
Kunsthalle Basel, 11.6 bis 12.7

Heather Mitchell's Work

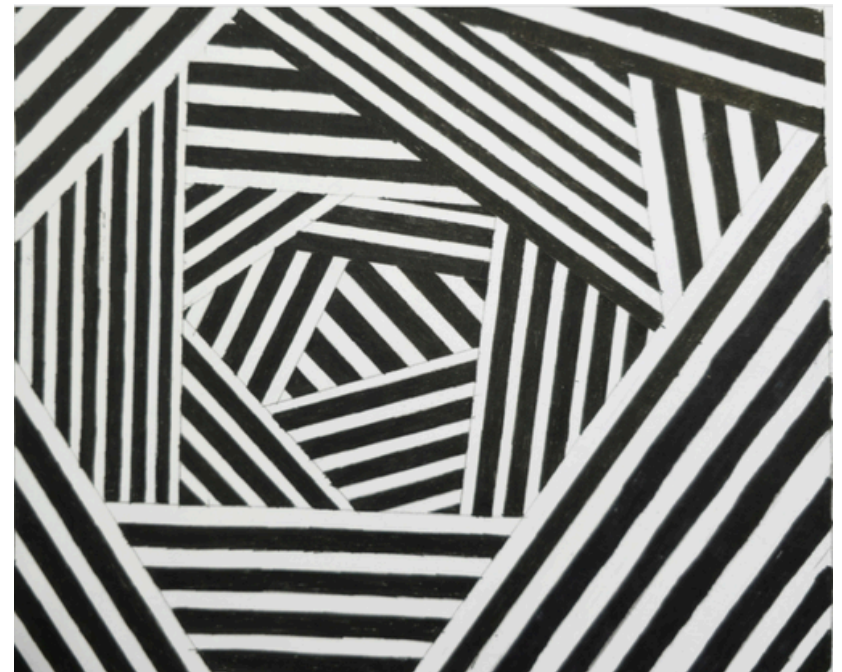
Ethic Tips:



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Original



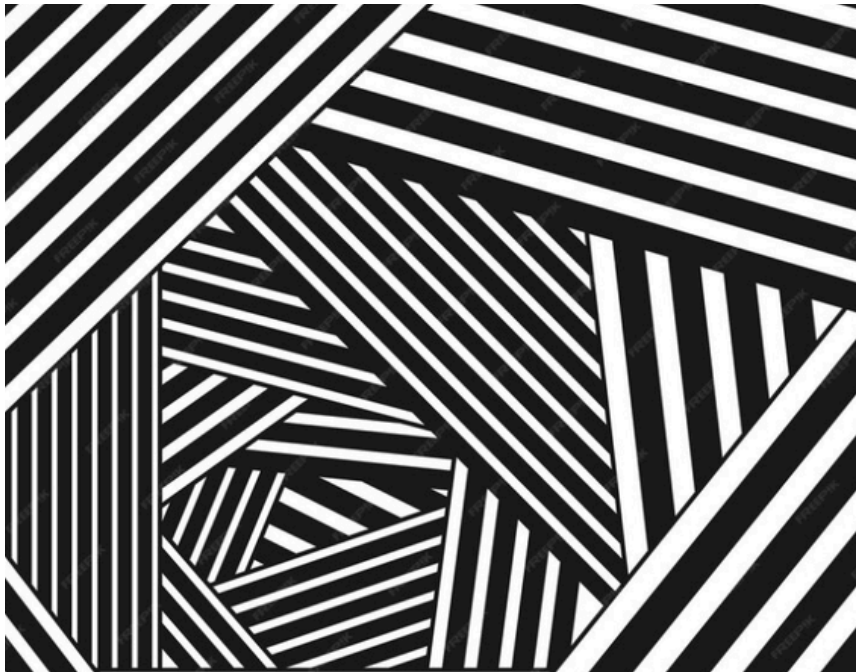
interpretation

Heather Mitchell's Work

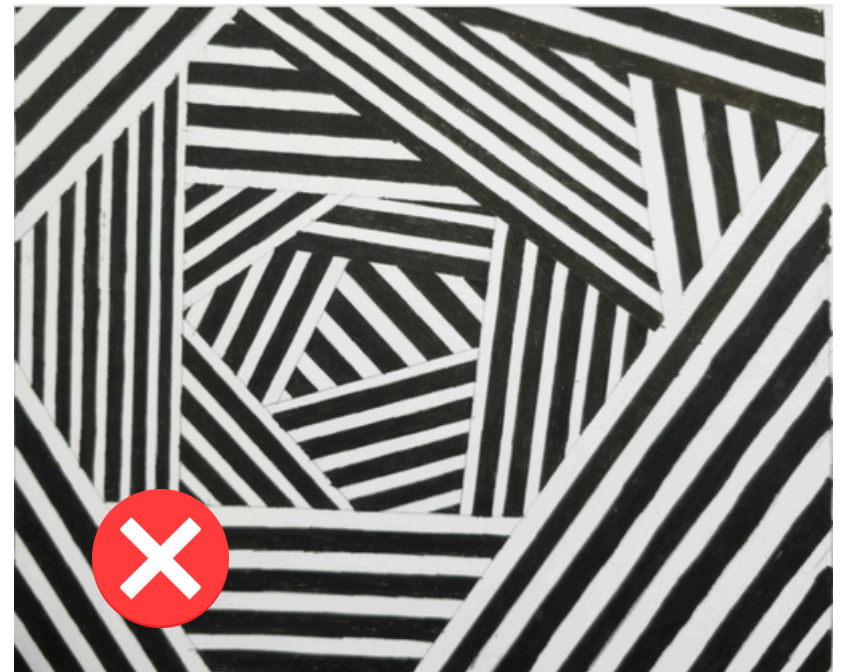
Ethic Tips:



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Original



interpretation

Heather Mitchell's Work

Ethic Tips:



When using others' work for inspiration be sure to give credit to the original artist. This can be done in the art name title or on a works cited document with your projects.



Fig. 1 Vincent van Gogh. *The Starry Night* (1889). Oil on canvas, 29 x 36 1/4".
Museum of Modern Art, New Y

Heather Mitchell's Work

Ethic Tips:



- Whenever possible use your own sketches or photos for inspiration.

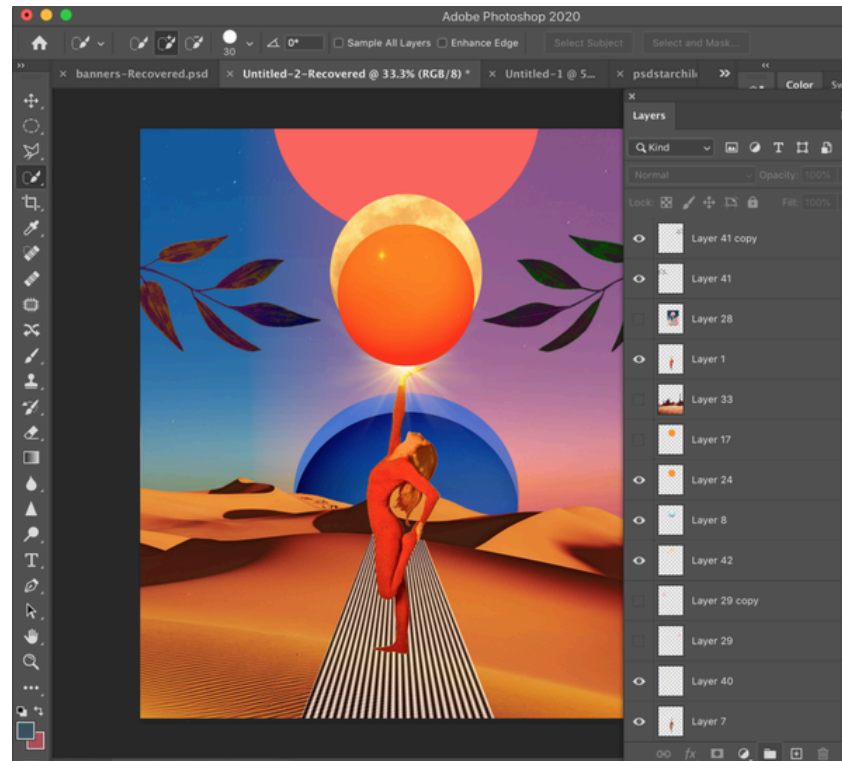


Heather Mitchell's Work

Ethic Tips:



- Save your working (photoshop or indesign) files to show your process.

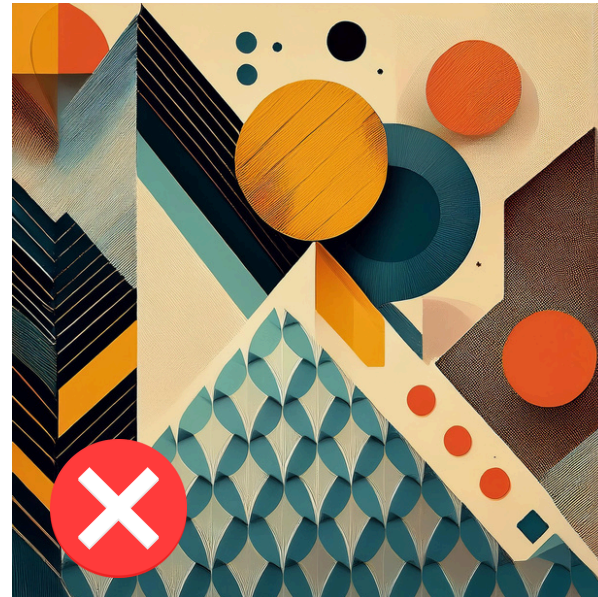
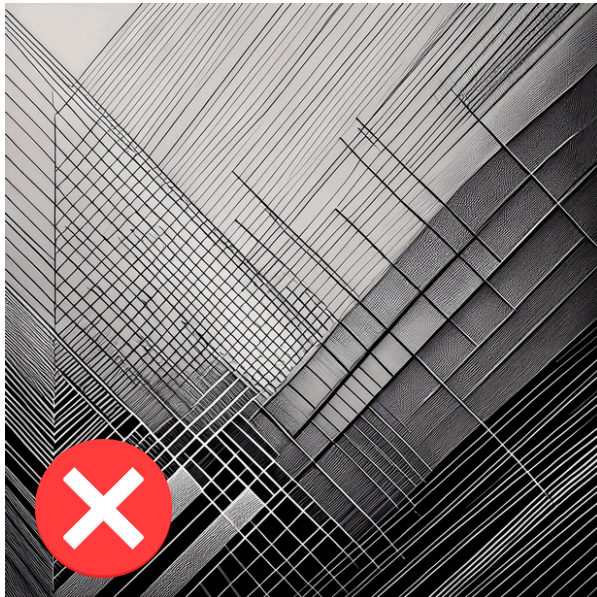


Heather Mitchell's Work

Ethic Tips:



- AI generated art is plagiarism. Art created by AI software is not loyalty free.



Heather Mitchell's Work

Ethic Tips:



Why handmade art might be considered better than AI-generated art for school assignments:

- **Personal Expression:** Handmade art reflects the artist's unique perspective, emotions, and experiences, making it a personal statement that AI cannot replicate.
- **Skill Development:** Creating art by hand helps develop important skills, such as drawing, painting, software familiarization, and critical thinking, which are valuable in many areas of life.
- **Originality:** Handmade art is inherently original. Each piece is one-of-a-kind, while AI art often draws from existing works, which can limit uniqueness.
- **Process and Learning:** The process of creating art by hand involves experimentation, problem-solving, and learning from mistakes, which fosters growth and creativity.